

BRAIN TALK

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Safe Driving Tips—National Teen Driver Safety Week

October 19—25, 2015

Canadian youth account for approximately 25% of road fatalities, but represent only 13% of licensed drivers. Most of these fatalities can be prevented.

KEY WAYS TO DRIVE SAFE

GET THE MSG: Don't talk or text when driving

FOCUS ON DRIVING

Young drivers who use electronic devices and drive are 23% more likely to crash. Keep your eyes on the road

SLOW DOWN

Speed increases the chance of a collision as well as the chance of a severe injury or death. Take your time, leave earlier if you can.



DRIVE SOBER

The #1 cause of teen fatalities is from collisions involving an impaired driver. Drugs, alcohol and fatigue slow down reaction time which make a person more likely to crash.



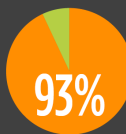
BUCKLE UP

You are 50% more likely to survive a crash if you are wearing your seatbelt. Fines for not wearing a seatbelt start at \$175.

Distracted Driving

by the numbers...

People call car crashes "accidents," but...



93% ...of crashes involve human error

Every year over

2000

Canadians die in motor vehicle collisions



That's 5 people every single day

Distracted driving contributes to at least

350

fatalities annually...

...but the true number is likely much higher

+???

because distracted driving is under-reported

Drivers using a mobile phone may be



4x more likely to crash



Nearly 3/4

of Canadians rate distracted driving as a VERY or EXTREMELY serious problem

Be part of the solution

#PracticeSafeText



Resources: <http://www.parachutecanada.org/programs/topic/C430>

Do you see what I see?



This only works if the first and last letters are correct. This is because you're brain only reads those letters!



Saskatchewan North Acquired Brain Injury Outreach Team
..... A joint initiative of.....



For more information please call: 1-306-765-6470 or visit www.abipartnership.sk.ca